



**Heidi Flynn Barnett** has more than thirty years of experience as a communication designer and art director, and her career has taken her to Houston, TX, New York City, and Jackson, MS, where she currently resides. A graduate of Parsons School of Design, New York, NY, Heidi brings her unique style, attention to detail, and passion for the design approach to each project.

In 1995, Heidi founded **Flynn Design**, a communication design boutique that specializes in creating unique visual solutions for non-profits, museums, festivals, and events by listening to clients' stories, asking questions, and paying attention. She has extensive experience in the areas of annual reports, branding, infographics, coffee table books & catalogues, and more recently, digital design and subtle animations. She served as senior partner at **Kiyomi** from 2013–2020, with a focus on book and exhibition design.

Heidi's **community involvement** is wide-ranging. She serves on the Friends of the USA International Ballet Competition's Board of Directors, with a special interest in the CityDance program, which transforms lives and communities through dance. She judged 5th-12th grade artworks submitted for the MS Secretary of State's "Future of My Vote" contest, depicting the evolution of Mississippi's voting system (2021). In 2020, she completed a 6-week "Time to Take Action: Anti-Racism course for White People", facilitated by IDEA (Institute for Democratic Education in America). Committed to playing a crucial role to help improve the Jackson Public School system, she served as a Community Partner and with the Adopt-A-School Initiative in 2020. Heidi judged K-12 artworks submitted for the MS Secretary of State MPB Promote the Vote Campaign "Proud to Be a Mississippian" Art Contest (2020). She attended community focus groups for Jackson's Better Together Commission, charged with working to create a plan that ensures the academic success of all Jackson Public School students. Another opportunity in Jackson, MS has been to serve on the United Way Donor Investment Volunteer Committee (2015–16), reviewing and assessing grant proposals. She created a booth designed to share augmented reality with students in Alignment Jackson's Career Exploration Fair (2014), and was President of Murrah High School's Speech & Debate Booster Club (2014-16). She served on the Board of Directors of Leadership Greater Jackson (2012–15), where she was active on committees for sessions such as: "Cultural Differences: How to Make It Work!", "Quality of Life", "Education Day" and "Local Government & Gender". Heidi is passionate about being a part of the movement to improve racial relations in Mississippi, which is evident in her work as facilitator on the Policy and Administration Discovery Committee for St. Andrew's School Assessment of Inclusivity and Multiculturalism Program (2012). She has sponsored the Youth Art, Poetry & Justice Slam since its inception. She has served as Director (2005–2006), Vice President (2007), and Treasurer (2008) of Production Services Association, Jackson, MS, has been a member of Greater Jackson Chamber Partnership programs, is a graduate of Leadership Greater Jackson's Class of 2011–2012, and member of the Leadership Greater Jackson Alumni Association (2013–present). She holds an interest in teaching children about communication design and has participated in various youth projects, from design presentations and workshops at local universities, to reviewing and critiquing college portfolios, and serving on jury panels for competitions like the Scholastic Art and Writing Awards Mississippi Regional Competition and the Jackson Advertising Federation's Addy Awards student category. She cares deeply about the community and its members and strives to be an effective leader.